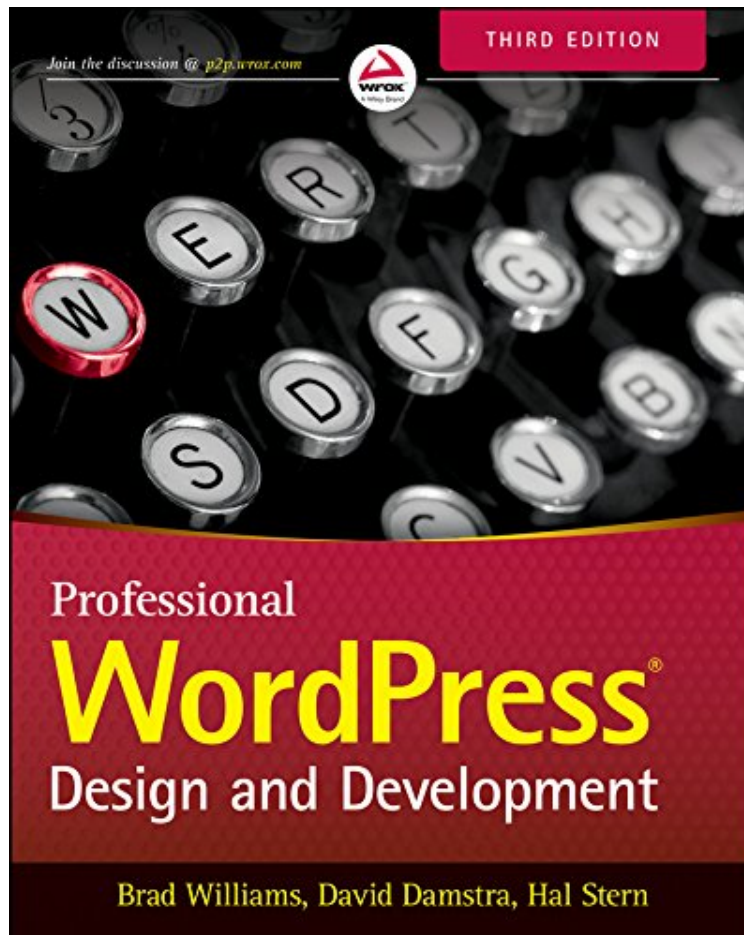


Professional WordPress: Design and Development

Von Brad Williams, David Damstra, Hal Stern
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Von Brad Williams, David Damstra, Hal Stern : Professional WordPress: Design and Development before purchasing it in order to gage whether or not it would be worth my time, and all praised Professional WordPress: Design and Development:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. It's OKVon A. ParadisoThe book covers a lot of arguments, though there are some to me worth of mention that I did not see (for example: customer login area). In the book the ground motivations in all chapters have been explained with a lot of words, but in order to see practical examples or SOLUTIONS I had to wait and wait and wait. And at the end ...there was almost nothing. Conclusion: a lot of words for a content that could have been well explained in at most the 25% of the pages.0 von 0 Kunden fanden die folgende Rezension hilfreich. Nicht so hilfreich wie erhofftVon - KundeDie Leseproben sollten bei IT-Bchern nicht am Anfang liegen, wo fast nur Inhaltsverzeichnis kommt und Blabla, sondern im Buchinneren...Ich kaufe IT Bcher nur, wenn mir Wissen fehlt und ich etwas lernen muss, um ein Projekt voranzubringen. Dieses Buch trgt "Professional" im Titel, ist aber im Vergleich mit Titeln von O'Reilly eher

unprize und dnn bestckt. Man findet Theman und Stichworte (z.B. child themes), aber dann nicht genug Fakten, um es selbst anzuwenden."working with CSS is outside the scope of this book..." Dieses Zitat ist ein Beispiel. Wenn man WordPress Design vermitteln will und dann es nicht schafft, die relevanten Bereiche von CSS darzustellen, was kann der Leser dann machen? Wenn jemand schon CSS beherrscht, dann beherrscht er/sie vielleicht auch Design und Development.WHO IS THIS BOOK FOR?Our goal was to bridge the gap between an expert PHP developer who is comfortable reading the WordPress Codex in lieu of a manual and the casual WordPress user creating a public persona integrated with social networking sites and advertising services, with a tailored look and feel.Ich halte mich fr einen power-user aber eben nicht fr einen profi-developer und so msste es passen. Aber dieses Buch war mehr Frust als Hilfe.0 von 0 Kunden fanden die folgende Rezension hilfreich. Hervorragende Einfhrung in die Programmierung in WordpressVon Michael Matthes- Guter berblick ber die Strukturen der Wordpressinstallation- Hilfe bei der Installation einer Testsite und Hilfe beim bertragen derselben auf den Zielserver- PHP-Code mit Erklrungen; setzt gute Kenntnisse voraus.- Hilfreich die Kapitel ber Sicherheit, Installation einer eigenen Suchfunktion (Plugins und eigene Programmierung) und Aufbau von Multisite- Einfhrung in Custom Post Types, Custom Taxonomies und Metadata (setzt gute PHP-Kenntnisse voraus)Zu den Kapitel Theme- und Pluginentwicklung kann ich nichts sagen, weil mir die Programmierkenntnisse fehlen.Ich habe "Professional Wordpress" mit Ausnahme der Plugin- und t

KurzbeschreibungThe highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. The book's key features include detailed information and real-world examples that illustrate the concepts and techniques at work, plus code downloads and examples accessible through the companion website. Written by practicing WordPress developers, the content of this edition focuses on real world application of WordPress concepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing, and has grown to be the largest self-hosted website platform in the world. This book helps you use WordPress efficiently, effectively, and professionally, with new ideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-world projects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPress development WordPress was born out of a desire for an elegant, well-architected personal publishing system built on PHP and MySQL, and has evolved to be used as a full content management system through thousands of plugins, widgets, and themes. Professional WordPress is the essential developer's guide to this multifunctional system.KurzbeschreibungThe highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. The book's key features include detailed information and real-world examples that illustrate the concepts and techniques at work, plus code downloads and examples accessible through the companion website. Written by practicing WordPress developers, the content of this edition focuses on real world application of WordPress concepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing, and has grown to be the largest self-hosted website platform in the world. This book helps you use WordPress efficiently, effectively, and professionally, with new ideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-world projects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPress development WordPress was born out of a desire for an elegant, well-architected personal publishing system built on PHP and MySQL, and has evolved to be used as a full content management system through thousands of plugins, widgets, and themes. Professional WordPress is the essential developer's guide to this multifunctional system.BuchrckseiteMaster WordPress development with this top-rated guideProfessional WordPress Design and Development has been a favorite resource of developers since the first edition in 2010. Now fully updated for the current WordPress release, this 3rd edition offers new coverage of migrating websites to WordPress, the latest tools, and cutting edge uses for WordPress. You'll gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. Detailed information and real-world examples will help you use the world's largest self-hosted website platform

efficiently, effectively, and professionally. Professional WordPress Design and Development* Clearly explains and demonstrates timeless WordPress fundamentals, no matter what version* Gets you quickly up to speed on the new tools and features of WordPress* Explores new uses for WordPress, illustrated with real-world projects* Demonstrates how to efficiently migrate existing websites to WordPress* Presents new ideas and expert perspectives on full system exploitation* Offers techniques for crafting the best user experience, securing WordPress, managing data, and determining when WordPress is the right tool* Provides everything you need to understand, develop, and deploy successful WordPress sites

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