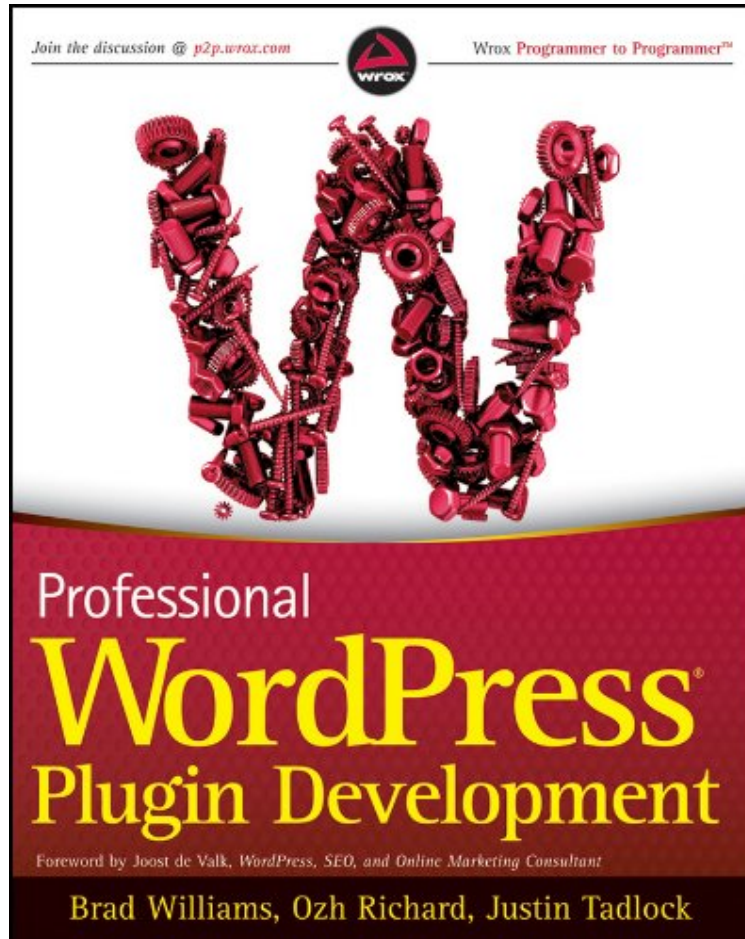


Professional WordPress Plugin Development

Von Brad Williams, Ozh Richard, Justin Tadlock
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Von Brad Williams, Ozh Richard, Justin Tadlock : Professional WordPress Plugin Development before purchasing it in order to gage whether or not it would be worth my time, and all praised Professional WordPress Plugin Development:

KundenrezensionenHilfreichste Kundenrezensionen6 von 6 Kunden fanden die folgende Rezension hilfreich. Selten so umfangreich informiert wordenVon S. JacomeitAuch wenn mein Englisch nicht gerade das Beste ist, konnte ich diesen Buch regelrecht leicht-leserlich verschlingen und habe grtenteils alles ohne nebenliegende bersetzer verstanden. Mein Wissen in der Plugin-Entwicklung fr Wordpress ist durch diesen Schmker locker mal um 150% gestiegen. Ich hatte zahlreiche Aha-Effekte whrend des gesamten Buches und bin bereits im ersten Drittel des Buches so sehr motiviert gewesen, dass ich gleich 4 neue Plugins in der Pipeline setzte. Das andere Buch von denen steht bereits auf der Wunschliste fr mein neues Kindle, sobald es hierfr verfgrbar ist. Denn auch der Schreibstil der Autoren gefllt mir sehr gut - es wird nicht wie in vielen anderen englischen Fachbchern mit haufenweise speziellen schwierigen englischen Begriffen rumgeworfen sondern klares, einfaches Englisch geschrieben, was natrlich dazu beitrgt, auch

schnell den Inhalt wirklich zu verstehen. Inhaltlich ist es hochwertiges fachliches Wissen, was dort beschrieben wird und auch wenn der WP-Codex teils sehr gut dokumentiert ist, bringt dieses Buch durch die Kategorien eine schnelle Möglichkeit mit sich in dem Buch spezielle alltägliche Entwicklungsproblemen mit Plugins wiederzufinden und zu lösen. Durch die Gliederung findet man ruck zuck zu echten Lösungen. Vollständige Code-Beispiele am Kapitel-Ende runden das Ganze hervorragend ab und selbst diese sind sogar teils ausführlich erklärt, was man selten in einigen Fachbüchern liest. Dieses Buch hat meine - zugegeben vorher sehr eingeschränkte Sichtweise zu Wordpress - erheblich gesteigert und mittlerweile setze ich durch dieses Buch hauptsächlich nur noch auf WP, selbst bei Projekten, wo nicht mal ein CMS benötigt wird. Wer keine Scheu vor englischen Büchern hat (musste ich bei diesem 1. englischen Buch auch überwinden) und echtes Profi-Wissen über die Plugin-Entwicklung für Wordpress-3.x erlernen möchte, ist mit diesem Buch sehr gut beraten und wird es wohl als ständigen Begleiter mit sich führen. 0 von 1 Kunden fanden die folgende Rezension hilfreich. Awesome book Von Marko Heijnen It's an great book to read and the new version of this book is really recommended to read. Even for an experienced WordPress developer it's a nice reference to have. 0 von 1 Kunden fanden die folgende Rezension hilfreich. very usefull book Von Laszlo Varkondi The book is very usefull for wordpress plugin development. It teaches everything from the basics, with easy to understand examples.

Kurzbeschreibung Taking WordPress to the next level with advanced plugin development WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate! Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin Learn advanced plugin techniques and extend WordPress into the corporate environment. **Kurzbeschreibung** Taking WordPress to the next level with advanced plugin development WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate! Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin Learn advanced plugin techniques and extend WordPress into the corporate environment. **Buchrückseite** Take WordPress to the next level with advanced plugin development As one of the most popular open source content management systems available today, WordPress boasts a framework that allows you to easily customize and extend it through plugins. This comprehensive book shows you how plugins work, reviews the tools and APIs in WordPress, and demonstrates how to extend the functionality of WordPress with plugins. The trio of authors provides a practical, solutions-based approach along with a collection of timely examples and plenty of code, all aimed at clearly explaining how to create a plugin file, work with users, integrate widgets, add menus and submenus, secure your plugins, and more. You will quickly come to understand how to develop custom plugins so that you can take WordPress to the next corporate and enterprise level. **Professional WordPress Plugin Development:** * Details the range of complexity in plugins, from a very simple social networking plugin to an extremely elaborate e-commerce package * Addresses how to integrate into WordPress, save settings, create widgets and shortcodes, and implement uninstall * Unveils the proper techniques for storing data, customizing user roles, and implementing security best practices * Shares procedures for using custom post types and creating and using custom taxonomies * Explores the HTTP API, JavaScript(r) and Ajax, Cron, the Rewrite API, and more **wrox.com Programmer Forums** Join our Programmer to Programmer forums to ask and answer programming questions about this book, join discussions on the hottest topics in the industry, and connect with fellow programmers from around the world. **Code Downloads** Take advantage of free code samples from this book, as well as code samples

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