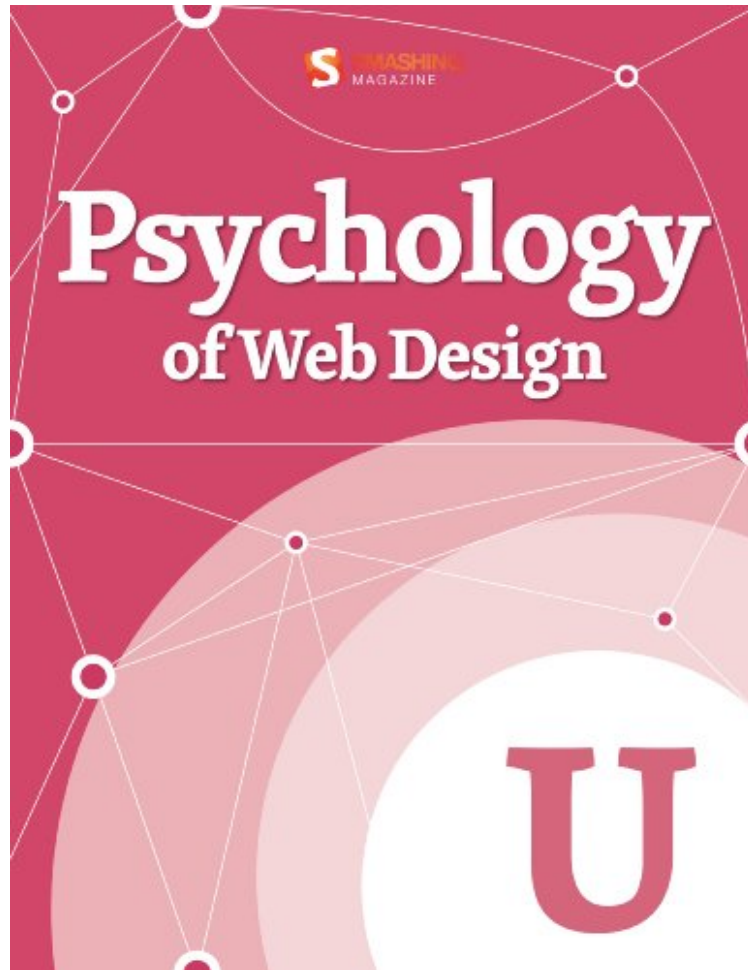


(Pdf free) Psychology of Web Design (Smashing eBook Series) (English Edition)

Psychology of Web Design (Smashing eBook Series) (English Edition)

Von Smashing Magazine
ebooks | Download PDF | *ePub | DOC | audiobook



Produktinformation -Verkaufsrang: #366776 in eBooksVerffentlicht am: 2012-02-28Erscheinungsdatum: 2012-02-28File Name: B007F8M8B4 | File size: 30.Mb

Von Smashing Magazine : Psychology of Web Design (Smashing eBook Series) (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Psychology of Web Design (Smashing eBook Series) (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Great introduction for small moneyVon BakaliThis eBook offers a great introduction to the topic. Especially the usability tips and guidelines as well as the article about persuasion triggers are really interesting and get you started in the right direction. It was definitely worth the purchase!1 von 1 Kunden fanden die folgende Rezension hilfreich. Gut fr den EinstiegVon Max StrebelBietet einen guten Ausgangspunkt, um sich tiefer in die Materie einzuarbeiten. Fr diesen

Preis und Umfang ein guter Kauf, wenn man keinen Anspruch auf ein umfassendes und tiefgehendes Werk stellt.

Kurzbeschreibung Among the most important ingredients for successful Web designs are creativity, planning, coding and design skills. However, many people forget that various psychological factors also play an important role when making design decisions. Psychology of Web Design gives you insights on how the human brain deals with different elements, colors, contrast, symmetry and balance. Combining the usability guidelines from Maslow's pyramid will surely help you design closer to your audience's desires. TABLE OF CONTENTS- Persuasion Triggers In Web Design- Designing For A Hierarchy Of Needs- Designing For The Mind- 10 Useful Usability Findings And Guidelines- 30 Usability Issues To Be Aware Of- Designing For Start-Ups: How To Deliver The Message Across- Color Theory For Designers - Part 1- Color Theory For Designers - Part 2- Color Theory For Designers - Part 3 Pages: 272 Language: English Released: February 2012 Publisher: Smashing Media GmbH

Kurzbeschreibung Among the most important ingredients for successful Web designs are creativity, planning, coding and design skills. However, many people forget that various psychological factors also play an important role when making design decisions. Psychology of Web Design gives you insights on how the human brain deals with different elements, colors, contrast, symmetry and balance. Combining the usability guidelines from Maslow's pyramid will surely help you design closer to your audience's desires. TABLE OF CONTENTS- Persuasion Triggers In Web Design- Designing For A Hierarchy Of Needs- Designing For The Mind- 10 Useful Usability Findings And Guidelines- 30 Usability Issues To Be Aware Of- Designing For Start-Ups: How To Deliver The Message Across- Color Theory For Designers - Part 1- Color Theory For Designers - Part 2- Color Theory For Designers - Part 3 Pages: 272 Language: English Released: February 2012 Publisher: Smashing Media GmbH