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## QlikView 11 for Developers

Von Miguel Garca, Barry Harmsen  
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## QlikView 11 for Developers

Develop Business Intelligence applications with QlikView 11

Foreword by Donald Farmer, VP Product Management, QlikTech.

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**Von Miguel Garca, Barry Harmsen : QlikView 11 for Developers** before purchasing it in order to gage whether or not it would be worth my time, and all praised QlikView 11 for Developers:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Sehr zu empfehlenVon LRDas Buch beginnt mit einer schlssigen Einleitung fr Einsteiger. Das ntige Theoriewissen (z.B. OLAP) wird anschaulich aber zum Glck nicht zu ausfhrlich erklrt. Dann wird anhand eines praxisnahen Beispiels die Entwicklung eines QlikView-Reports von A bis Z erlutert. Auch Erfahrene knnen hierbei noch dazulernen.1 von 1 Kunden fanden die folgende Rezension hilfreich. Sehr guter Einstieg ....Von PiwiDas Buch ist in Englisch und bietet eine sehr guten und anschaulichen Einstieg und bersicht zu den vielseitigen Mglichkeiten von Qlikview. Viele Beispiele, Beispielanwendungen und Daten. Das alles ist gut und nachvollziehbar geschrieben. Didaktisch finde ich den Aufbau sehr gut. Wenn man sich intensiver mit der Thematik auseinandersetzt, dann sind viele Anstze auch im Benutzerhandbuch zu finden...ist sehr umfangreich. Dennoch sind viele wertvolle Tipps vorhanden und alles sehr kompakt dargestellt. Alles sehr motivierend bis zum Ende durchzuhalten. Und am Ende ist eine schne

Beispielanwendung vorhanden auf der sich aufbauen lässt. Würde ich wieder kaufen und kann ich als Einstieg und Referenz empfehlen. 1 von 1 Kunden fanden die folgende Rezension hilfreich. Klasse Buch - absolut empfehlenswert! Von Blonder Ein Klasse Buch - sehr schön aufgebaut und auch die komplexen Themen sind sehr gut erklärt. Als zertifizierter QlikView-Trainer kann ich nur sagen: Beide Daumen hoch!

**Kurzbeschreibung** In Detail Business Intelligence technologies are a must-have in every business to make informed decisions and keep up-to speed with the ever-evolving markets. QlikViews disruptive technology makes it a key player and leader in the industry; with its flexibility and powerful analytics environment, building QlikView apps can be mastered by both, business users as well as developers. This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach in a practical environment, and apply proven best practices on each topic. Throughout the book, we will build a QlikView app based on real data about Airline Operations that will help "HighCloud Airlines" make informed business decisions and analysis-guided strategies. HighCloud Airlines executives are evaluating if entering the US market is a good strategy and, if so, which line of business should they focus their investments on; they need QlikView to make the best decision. The application will be evolving chapter by chapter, along with your skills, going from a simple proof of concept to creating a Data Model, adding a custom style, building a Dashboard and handling and manipulating the source data via script. We will meet the "HighCloud Airlines" requirement by using many different data visualization objects and time-saving techniques. The whole application uses real data taken from the Bureau of Transportations statistics of the US and encompasses the operations of Airlines both domestic and international. With three years worth of data, you will help HighCloud Airlines discover where people travel the most, which are the Carriers with the most market share, what is the average load factor per airline, which aircraft is the most used to perform flights, which are the busiest airports, and a whole universe of new insights. **Approach** It will be a step-by-step tutorial that will discuss best practices. The book is structured in such a way that it can be read both from start to end or can be dipped into. **Who this book is for** If you are a developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView, then this book is for you. If you are a power-user in a QlikView environment, then you will find quicker ways of working with QlikView. You should know the basics of business intelligence before you pick up this book. This book covers QlikView Desktop Personal Edition. Deployments to QlikView Server/Publisher are out of scope for this book. **Kurzbeschreibung** In Detail Business Intelligence technologies are a must-have in every business to make informed decisions and keep up-to speed with the ever-evolving markets. QlikViews disruptive technology makes it a key player and leader in the industry; with its flexibility and powerful analytics environment, building QlikView apps can be mastered by both, business users as well as developers. This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach in a practical environment, and apply proven best practices on each topic. Throughout the book, we will build a QlikView app based on real data about Airline Operations that will help "HighCloud Airlines" make informed business decisions and analysis-guided strategies. 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Deployments to QlikView Server/Publisher are out of scope for this book. **ber den Autor und weitere Mitwirkende** Miguel Garca Miguel is a Business Intelligence consultant and QlikView Solutions Architect from Monterrey, Mexico. Having worked throughout many successful QlikView implementations, from inception through implementation, and performed across a wide variety of roles on each project, his experience and skills range from pre-sales to applications development and design, technical architecture, system administration, as well as functional analysis and overall project execution. He currently holds the QlikView Designer and QlikView Developer Certifications, backed by QlikTech, for versions 9, 10 and 11. His early-found passion for QlikView led him to create and host the iQlik's blog (<http://iqlik.wordpress.com>) which has been proved to

help many developers, both new comers and experienced, in their everyday development challenges. You can follow his blog updates via twitter on @GarciaMMiguel and @iQlik. He works for DataIQ, a QlikView consulting firm with presence in Argentina, Mexico, Uruguay and Paraguay. Barry Harmsen Barry Harmsen is an independent Business Intelligence consultant based in the Netherlands. Originally from a background of traditional business intelligence, data warehousing and performance management, in 2008 Barry made the shift to QlikView and a more user-centric form of Business Intelligence. Since then he has completed many successful QlikView implementations in various industries, from Financial Services to Telecom, and from Manufacturing to Healthcare. Barry writes a QlikView blog at QlikFix.com.