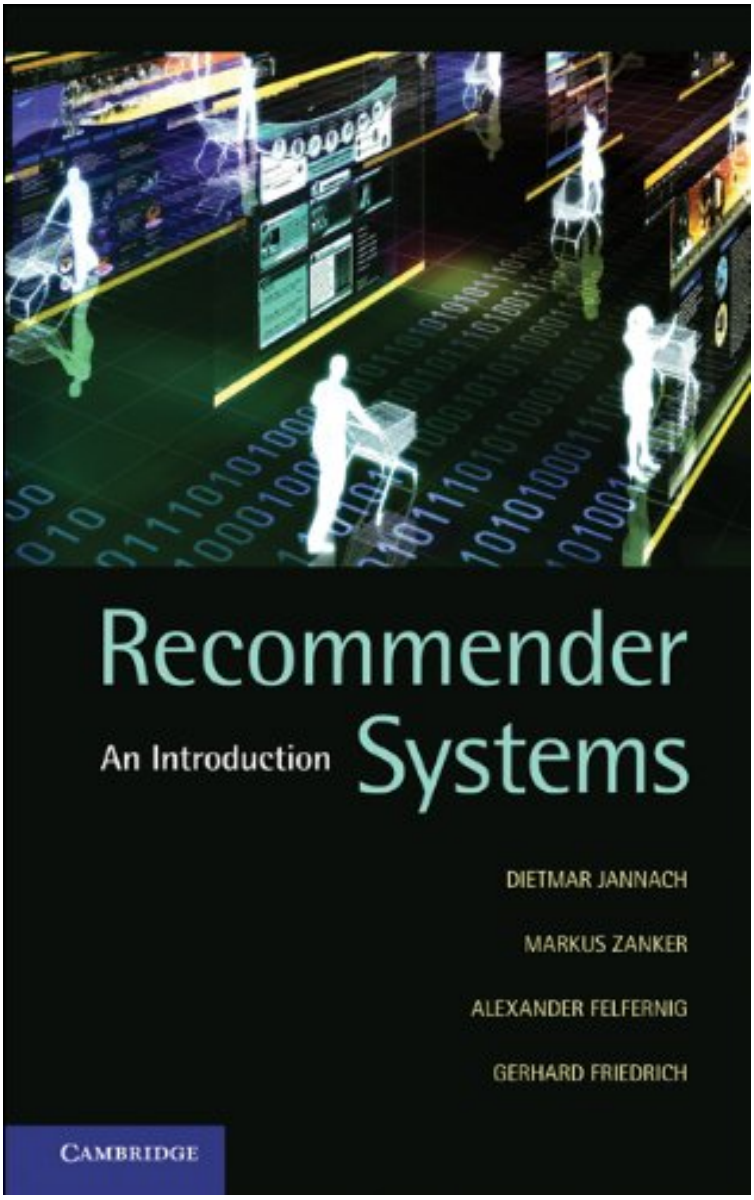
Recommender Systems

Von Dietmar Jannach, Markus Zanker, Alexander Felfernig, Gerhard Friedrich
*audiobook | *ebooks | Download PDF | ePub | DOC*



Produktinformation -Verkaufsrang: #452740 in eBooksVerffentlicht am: 2010-09-30Erscheinungsdatum: 2013-07-24File Name: B00AKE1XZC | File size: 79.Mb

Von Dietmar Jannach, Markus Zanker, Alexander Felfernig, Gerhard Friedrich : Recommender Systems before purchasing it in order to gage whether or not it would be worth my time, and all praised Recommender Systems:

KundenrezensionenHilfreichste Kundenrezensionen3 von 3 Kunden fanden die folgende Rezension hilfreich. A very

good book for the basics in recommender systemsVon mojyThis book gives a very good basic knowledge about recommender systems and an introduction into new research areas. The book is written in a very easy-to-read way. Examples are given from everyday life as well as from research projects. References are made to state-of-the-art papers. A summer school is also offered which explains chapters in the book. I found this a very good way to practically review the topics and ask questions and discuss issues. After reading this book, it is then much easier to read advanced research papers such as those collected in the book Recommender Systems Handbook. I recommend this book to anyone starting research in the field of recommender systems.2 von 2 Kunden fanden die folgende Rezension hilfreich. One of the bestVon Dr. TeeJayThis is one of the best books about recommendation systems! Must read for people who are interested in recommendations techniques.

KurzbeschreibungIn this age of information overload, people use a variety of strategies to make choices about what to buy, how to spend their leisure time, and even whom to date. Recommender systems automate some of these strategies with the goal of providing affordable, personal, and high-quality recommendations. This book offers an overview of approaches to developing state-of-the-art recommender systems. The authors present current algorithmic approaches for generating personalized buying proposals, such as collaborative and content-based filtering, as well as more interactive and knowledge-based approaches. They also discuss how to measure the effectiveness of recommender systems and illustrate the methods with practical case studies. The final chapters cover emerging topics such as recommender systems in the social web and consumer buying behavior theory. Suitable for computer science researchers and students interested in getting an overview of the field, this book will also be useful for professionals looking for the right technology to build real-world recommender systems.Pressestimmen'Behind the modest title of 'An Introduction' lies the type of work the field needs to consolidate its learning and move forward to address new challenges. Across the chapters that follow lie both a tour of what the field knows well - a diverse collection of algorithms and approaches to recommendation - and a snapshot of where the field is today as new approaches derived from social computing and the semantic web find their place in the recommender systems toolbox. Let's all hope this worthy effort spurs yet more creativity and innovation to help recommender systems move forward to new heights.' Joseph A. Konstan, from the Forewordber das ProduktThis book offers an overview of approaches to developing state-of-the-art recommender systems that automate a variety of choice-making strategies with the goal of providing affordable, personal, and high-quality recommendations. The authors present algorithmic approaches for generating personalized buying proposals, as well as more interactive and knowledge-based approaches. They discuss how to measure the effectiveness of recommender systems and illustrate the methods with practical case studies.