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Von Smashing Magazine : Redesign The Web (The Smashing Book 3) (Smashing Books) (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Redesign The Web (The Smashing Book 3) (Smashing Books) (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen2 von 2 Kunden fanden die folgende Rezension hilfreich. Useful Book! Von Frederic This is great book! It looks at how redesigning a website affects SEO, web presence and the target audience. If you're planning to redesign or realignment a website, it has a lot of good tips, tricks and strategies. All relevant topics are discussed in detail, i.e. HTML5, CSS3, responsive design. Website owners, website designers, project managers and web programmers can definitely learn a lot from this book. And it's probably a good idea to get up to date if your redesigning your business' Website! 1 von 1 Kunden fanden die folgende Rezension hilfreich. A must-have for any webdesigner! Von burnt I totally agree with the review above, this is indeed a great book! Even if you're not thinking about redesigning a website, the chapters about HTML5, Javascript, CSS3 and UX Design make this piece of knowledge worth buying. It's as up to date as a book about webdesign can be and the authors really know how to entertain you by showing you what they're passionate about: building a better web!

Kurzbeschreibung Unlike its predecessors, the new Smashing Book #3 has the main theme: Redesign. The book is a professional guide on how to redesign websites, but it also introduces a whole new mindset for progressive Web design. It challenges you to think differently about your work and will change the way you design websites forever. A detailed look at the business and technical side of redesign is followed by a comprehensive overview of advanced HTML5, CSS3 and JavaScript techniques that you can use today. You will get useful advice on innovative UX techniques, learn about the peculiarities of mobile context in Web design and discover useful Photoshop techniques. You'll study a practical hands-on guide to a bulletproof workflow for responsive Web design. Well-respected professionals have poured their heart and expertise into these contributions. The Smashing Book #3 contains 11 chapters. TABLE OF CONTENTS- Preface- The Business Side of Redesign- Selecting a Platform: Technical Considerations for Your Redesign- Jumping Into HTML5- Restyle, Recode, Reimagine With CSS3- JavaScript Rediscovered: Tricks to Replace Complex jQuery- Techniques for Building Better User Experiences- Designing for the Future, Using Photoshop- Redesigning With Personality- Mobile Considerations in User Experience Design: Web or Native?- Workflow Redesign: A Future Friendly Approach- Becoming Fabulously Flexible: Designing Atoms and Elements AUTHORSElliot Jay Stocks, Paul Boag, Rachel Andrew, Ben Schwarz, David Storey, Lea Verou, Christian Heilmann, Dmitry Fadeyev, Marc Edwards, Aarron Walter, Aral Balkan, Stephen Hay, Andy Clarke Kurzbeschreibung Unlike its predecessors, the new Smashing Book #3 has the main theme: Redesign. The book is a professional guide on how to redesign websites, but it also introduces a whole new mindset for progressive Web design. It challenges you to think differently about your work and will change the way you design websites forever. A detailed look at the business and technical side of redesign is followed by a comprehensive overview of advanced HTML5, CSS3 and JavaScript techniques that you can use today. You will get useful advice on innovative UX techniques, learn about the peculiarities of mobile context in Web design and discover useful Photoshop techniques. You'll study a practical hands-on guide to a bulletproof workflow for responsive Web design. Well-respected professionals have poured their heart and expertise into these contributions. The Smashing Book #3 contains 11 chapters. TABLE OF CONTENTS- Preface- The Business Side of Redesign- Selecting a Platform: Technical Considerations for Your Redesign- Jumping Into HTML5- Restyle, Recode, Reimagine With CSS3- JavaScript Rediscovered: Tricks to Replace Complex jQuery- Techniques for Building Better User Experiences- Designing for the Future, Using Photoshop- Redesigning With Personality- Mobile Considerations in User Experience Design: Web or Native?- Workflow Redesign: A Future Friendly Approach- Becoming Fabulously Flexible: Designing Atoms and Elements AUTHORSElliot Jay Stocks, Paul Boag, Rachel Andrew, Ben Schwarz, David Storey, Lea Verou, Christian Heilmann, Dmitry Fadeyev, Marc Edwards, Aarron Walter, Aral Balkan, Stephen Hay, Andy Clarke