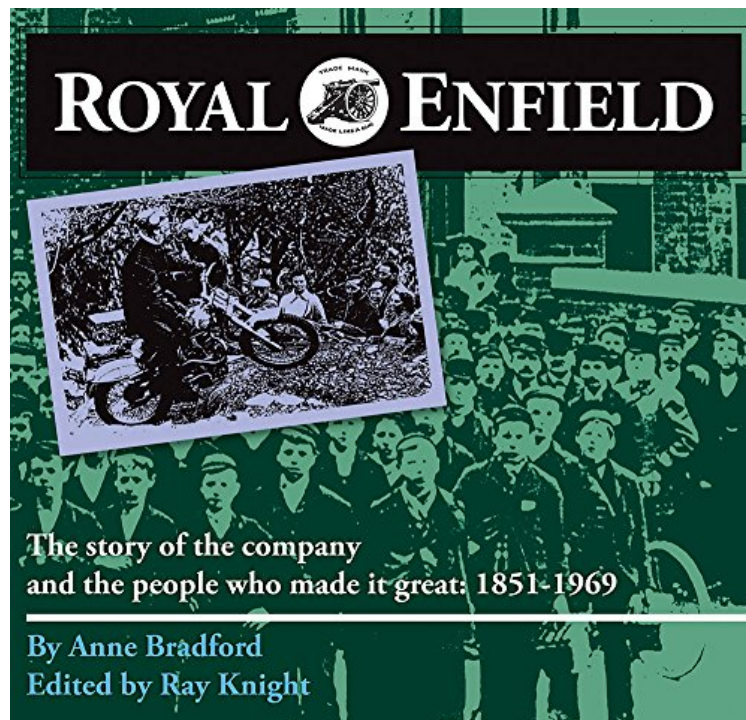


(Read free) Royal Enfield: The story of the company and the people who made it great: 1851-1969 (English Edition)

Royal Enfield: The story of the company and the people who made it great: 1851-1969 (English Edition)

Von Anne Bradford

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Von Anne Bradford : Royal Enfield: The story of the company and the people who made it great: 1851-1969 (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Royal Enfield: The story of the company and the people who made it great: 1851-1969 (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Eine liebevolle FirmengeschichteVon Wolfgang M. BUCHTADer Untertitel sagt alles - "The story of the company and the people who made it great". Das vorliegende Bchlein (167 Seiten, brochiert) erzht die Geschichte der Firma Royal Enfield, aber vorallem die Geschichte der Mitarbeiter. Neben den kurzen historischen Teilen und Abbildungen kommen mehr als 80 ehemalige Mitarbeiter und Angehrige zu Wort.Und diese Menschen erzhlen eine intensivere und interessantere Geschichte ber die Firma, als sie wohl in einer herkmmlichen Markenbiograohie erzht wrde. Fr alle Motorsportfreunde: Auch Motorsportgren wie Bill Lomas oder Johnny Britain kommen hier zu Wort.

KurzbeschreibungOver 80 ex-employees and their descendants give perceptive and often humorous accounts of life in the Enfield works, charting its expansion from a humble needle factory into one of Britains best known motorcycle manufacturers. Contributions include Enfield-trained Bill Lomas, double World and British motorcycling champion,

and Johnny Brittain who describes how he became the youngest member of the British winning team in the 1953 International Six Days Trial. They create a company renowned for its family atmosphere, where generation succeeded generation a company whose expertise not only produced first class motor cycles like the Bullet, the Crusader and the Interceptor but also pioneered air-cooled diesel engines and were even involved in the development of atomic energy. The concluding stories are by those who worked there during the final ten years, when the company was reduced from a workforce of over 1,500 to one employee in the front room of a terraced house. Kurzbeschreibung Over 80 ex-employees and their descendants give perceptive and often humorous accounts of life in the Enfield works, charting its expansion from a humble needle factory into one of Britains best known motorcycle manufacturers. Contributions include Enfield-trained Bill Lomas, double World and British motorcycling champion, and Johnny Brittain who describes how he became the youngest member of the British winning team in the 1953 International Six Days Trial. They create a company renowned for its family atmosphere, where generation succeeded generation a company whose expertise not only produced first class motor cycles like the Bullet, the Crusader and the Interceptor but also pioneered air-cooled diesel engines and were even involved in the development of atomic energy. The concluding stories are by those who worked there during the final ten years, when the company was reduced from a workforce of over 1,500 to one employee in the front room of a terraced house.